



Silwana Infotech
Investing into Innovation

CASE STUDY

Helping Develop an Interactive Web Portal and mobile app for a Leading Real Estate Startup



Country

UAE

Domain

IT Services

CHALLENGE

- A real estate startup based in Dubai wanted a multifaceted property portal to connect home buyers and tenants to sellers and agents. In keeping with this purpose, they were looking to develop a website, and mobile application that could serve as a growing database of properties available for purchase or rent across the UAE and a repository for all types of information buyers might need at their fingertips. They wanted the website to drive leads and sales while also doubling up as the company's online face.
- The client specified their need for fast page rendering and enhanced UX/UI for seamless use by local and global property buyers, both on desktop and mobile.

SOLUTION

- Silwana Infotech formed an experienced team of specialists to create a real estate web portal with an interface that enables an impressive showcase of properties along with all the standard features such as a clean and user-friendly admin panel, property listing management, agency profile management, membership management, loan calculator, and so on. We also provided advanced search features and ad banner management, enhancing their SEO-friendly real estate portal management and marketing capability.

OUTCOMES

- With the implementation of Silwana's solution, the client is continually growing their business through their real estate portal. Additionally, the huge growth in traffic to their real estate portal has increased the market recognition of the client among property buyers and sellers across the UAE.
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A Snapshot of Results

- 45% increase in properties being managed and sold
- User engagement increased by 20%
- Brand awareness in the market increased by 15%
- 98% user satisfaction rate

Want Silwana Infotech's Talented Team to Create a High-Performing Online Portal for Your Business?

Discuss your requirements with our specialist today!

Call us: +971 4554 2988

Email us: support@silwanainfotech.com



About Silwana Infotech

Silwana Infotech is a market-leading name in global IT services. With headquarters in Dubai, UAE, development centre in India, and presence across 7+ locations, we are spearheaded by a leadership team comprising industry expert, business-technical analysts, and subject matter experts with far reaching experience of more than 2 decades.

Our comprehensive IT services range from software development, product engineering, infrastructure services, and solutions based on emerging technologies like AI, BI, IoT, Blockchain, AR-VR etc. to digital marketing, content creation and resource augmentation. Our technology products include ERP, HRMS, CRMS, and various industry-specific solutions.

As a complete IT partner for enterprises and businesses, we harness advanced technologies to conceptualize, develop, and implement innovative products and solutions that make lives easier. We are proud to be your partner in success!



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SUDAN

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