



**Silwana Infotech**  
Investing into Innovation

CASE STUDY

# **A biggest web portal facilitating Shopping, Dining, Offers, Games and Events, all easily at one place**

**Country**

**UAE**

**Domain**

**IT Services**



## CHALLENGE

The Abu Dhabi World Trade Center is a complex consisting of two multistoried skyscrapers. The complex is home to two malls and a Courtyard by Marriott hotel. With so many shops, offices, and services operating within the complex, the administration was facing issues in effectively managing and keeping the online portal up to date with the latest information.

Our client needed a well-designed online portal with multiple levels of navigation to make it easier for online visitors to access all related information. They also required an easily accessible backend for effective management of the portal by their team. Our team of Silwana Infotech was brought in to design a robust solution to help them overcome the above issues.

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## SOLUTION

As a solution, our expert team of at Silwana Infotech designed a massive web portal that conformed to the needs of the client. We built the portal using the DNN Platform Edition, which is a web content management system and web application framework based on the .NET framework.

The newly developed portal was designed with highly customized pages that could be divided under three layers of navigation. Each page was equipped with detailed knowledge related to the varied categories of shops, services, offices, events, virtual tours, floor plans, promotions, and so on. Our team also made sure that the whole portal could be managed by the backend team in a hassle-free manner.

## OUTCOMES

The massive portal designed with the help of Silwana Infotech's team of developers made it easier for the Abu Dhabi World Trade Center to manage its online presence. With its establishments, online visitors could conveniently browse through the different pages within the web portal to access their required information. The internal team could also update the information as and when needed to keep the visitors up to date with the different events, services, promotions, etc. taking place at the trade center.

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# A Snapshot of Results

- A robust digital presence for the trade center
- Increased outreach and engagement through the digital mode
- Easy access to information for all online visitors
- Easy backend access for instant page updates

Enhance Your Business Prospects With Silwana Infotech's  
Web Development Expertise Across Industries.

**Ready to reap the benefits of world-class web development services?**

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## About Silwana Infotech

Silwana Infotech is a market-leading name in global IT services. With headquarters in Dubai, UAE, development centre in India, and presence across 7+ locations, we are spearheaded by a leadership team comprising industry expert, business-technical analysts, and subject matter experts with far reaching experience of more than 2 decades.

Our comprehensive IT services range from software development, product engineering, infrastructure services, and solutions based on emerging technologies like AI, BI, IoT, Blockchain, AR-VR etc. to digital marketing, content creation and resource augmentation. Our technology products include ERP, HRMS, CRMS, and various industry-specific solutions.

As a complete IT partner for enterprises and businesses, we harness advanced technologies to conceptualize, develop, and implement innovative products and solutions that make lives easier. We are proud to be your partner in success!



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### SUDAN

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