

**CASE STUDY** 

# Streamlining Saudi Tourist Data Management with Our e-Visa Application



Our Client, The Tourism Authority is a government agency that is associated with promoting and developing tourism in the country. With thousands of people applying for tourist e-visas for visiting the country each year, the agency was faced with the need for an improved system to track and access the data of individual applicants. The lack of an efficient data management application made it tedious and time-consuming for the government officials to keep track of the people entering the country for leisure and business purposes.

The agency needed an application that would provide them with an overview of the visitors' data instantly. They were looking for an easy-to-use platform that could be easily accessed by the ministers to check every detail related to the tourists. The team of Silwana Infotech was tasked with developing the right solution to streamline their data management process.

To come up with an effective solution, the expert team of at Silwana Infotech identified the current shortcomings in their data management system. We designed an application that would store all the analytical data related to people visiting the country on an e-visa and make it easily accessible on demand.

The application was developed to provide both a holistic view as well as specific information to the users. It can display all information related to the applicants who have applied for a visa, categorizing them based on age, nationality, and gender. The application also makes it easier to view details like the purpose of visit, stay details, social status, as well as the number of approved and rejected visas by presenting them in the form of graphs.

The Tourism Authority can stay up to date with the number of current and future visitors in the country with the help of e-Visa app. The application's implementation has made it easier for officials to store, retrieve, and manage the crucial data related to international tourists. It has also made it possible to know the expected footfall in the country to stay prepared for the same.

## A Snapshot of Results

- Easy access and retrieval of tourist data
- Integrated platform for data storage and management
- Easy to identify and communicate discrepancies in data
- Remote access from any supported device

Take Advantage of Silwana Infotech's Custom Software Applications to Meet Your Business Goals.

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### **About Silwana Infotech**

Silwana Infotech is a market-leading name in global IT services. With headquarters in Dubai, UAE, development centre in India, and presence across 7+ locations, we are spearheaded by a leadership team comprising industry expert, business-technical analysts, and subject matter experts with far reaching experience of more than 2 decades.

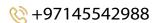
Our comprehensive IT services range from software development, product engineering, infrastructure services, and solutions based on emerging technologies like AI, BI, IoT, Blockchain, AR-VR etc. to digital marketing, content creation and resource augmentation. Our technology products include ERP, HRMS, CRMS, and various industry-specific solutions.

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