Silwana Infotech
Investing into Innovation

Designing an Advanced & Reliable Search Engine for Worldwide Trademark Searches

Country

UAE

Domain

IT Services

CHALLENGE

Millions of trademarks must be searched thoroughly before a business can enter the market with unique products and innovations. Trademark searches are a fundamental step in trademark registration and allow businesses to make a well-informed, legally-appropriate, and secure branding decision. An accurate trademark search system can save businesses from expensive rebranding efforts or potential lawsuits from trademark infringements. A Sweden-based IP and trademark consultant wanted to build a system that would deliver precise and instant results to trademark searches and be easily accessible by users.

SOLUTION

Silwana Infotech team worked closely with the client to understand their needs. Using our purpose-built design approach, a selection from the best-in-class tech stack, and agile delivery processes, we developed a robust and powerful trademark search platform. The search engine was designed to perform unlimited instantaneous searches and return results after analysing a global database of millions of registered trademarks. We build the platform with room for continuous improvement over time to match the client's evolving needs, expectations, and technology changes.

OUTCOMES

Since its launch, the search engine has been playing a central role in the client's business. It has helped them gain a competitive edge by offering their customers a fast, easy, and fool-proof way to determine unique brand identities and complete the trademark application process with greater speed and success.

A Snapshot of Results

- Trademark customers enjoy a 95% success rate on their trademark applications

- Reduction in trademark search-related calls

- Increased rate of well-informed and qualified leads entering the sales funnel

- Enhanced customer experience and satisfaction

Want to Build a Search Engine That Meets Your Specific Business Needs?

Get in touch with us today!

Call us: +971 4554 2988

Email us: support@silwanainfotech.com

About Silwana Infotech

Silwana Infotech is a market-leading name in global IT services. With headquarters in Dubai, UAE, development centre in India, and presence across 7+ locations, we are spearheaded by a leadership team comprising industry expert, business-technical analysts, and subject matter experts with far reaching experience of more than 2 decades.
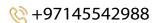
Our comprehensive IT services range from software development, product engineering, infrastructure services, and solutions based on emerging technologies like AI, BI, IoT, Blockchain, AR-VR etc. to digital marketing, content creation and resource augmentation. Our technology products include ERP, HRMS, CRMS, and various industry-specific solutions.

As a complete IT partner for enterprises and businesses, we harness advanced technologies to conceptualize, develop, and implement innovative products and solutions that make lives easier. We are proud to be your partner in success!

UAE, DUBAI
Silwana Infotech. LLC
#104 Yes Business Tower,
Al Barsha 1
📞 +97145542988

INDIA
Silwana Infotech. LLC
#D-107, Sector 2, NOIDA,
UP– 201301
📞 +97145542988

Turkey
#179 Building Istanbul Elli, Sisli Ergenekon Mah

MALAYSIA
#38 Jalan Mengkudu, 83000 Batu, Kuala Lumpur

IVORY COAST
#19, Building 23, Boulevard de Marseille District 4, Abidjan

EGYPT
#58 Lebanon Street, Office 110 Mohandessin, Cairo

JORDAN
Third Floor, Raed Khalaf Center, Amman Jordan.

IRAQ
Office in Erbil, North Bakhtiari District

SUDAN
Garden City Khartoum Sudan

Email us: support@silwanainfotech.com