Designing A Leading Mobile App for Global Visitors in Dubai

Country

UAE

Domain

IT Services

The Dubai Department of Tourism and Commerce Marketing is the main authority dealing with the tourism sector of the city. The main goal of the department is to promote Dubai as a global travel destination by highlighting the fully customizable experiences the city offers. With millions of tourists visiting the city every year, the department wanted to make it easier for them to know about all the events going on in the city.

They were looking for an intuitive mobile application that would allow the tourists to access information about the multiple experiences that the city had on offer. Our team of Silwana Infotech was brought in to create a one-stop application designed especially for global tourists.

Our team of Silwana Infotech developed a leading mobile app that would function as a one-stop destination for tourists interested in finding out what Dubai had in store for them. The Dubai calendar mobile app was designed to contain up-to-date information on all the current and upcoming events, festivals, exhibitions, and concerts going on in the city.

Global tourists could access all the above information easily with just a few clicks. In addition, they could directly gain access to the tickets to the ongoing events by logging in on the application.

Our application made it easier for the Dubai Department of Tourism and Commerce Marketing to promote all the thrilling events going on in the city to their international visitors. The immediate outcome was that visitors using the app had minimal chances of missing out on exciting events since they had all the information at their fingertips.

In addition, the app ensured a hassle-free experience for the global tourists as they could get tickets for the events directly from the app. All this resulted in increased profits for the Dubai tourism sector.

A Snapshot of Results

- A one-stop portal for updated information on all tourist events in the city
- 24/7 access from all supported smartphones
- Hassle-free access to event tickets from the app
- Better tourist satisfaction leading to increased profits

Want to Build a Successful Mobile App for Your Business? Trust Silwana Infotech's Mobile App Development Expertise to Meet Your Goals.

Get in touch

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About Silwana Infotech

Silwana Infotech is a market-leading name in global IT services. With headquarters in Dubai, UAE, development centre in India, and presence across 7+ locations, we are spearheaded by a leadership team comprising industry expert, business-technical analysts, and subject matter experts with far reaching experience of more than 2 decades.
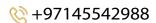
Our comprehensive IT services range from software development, product engineering, infrastructure services, and solutions based on emerging technologies like AI, BI, IoT, Blockchain, AR-VR etc. to digital marketing, content creation and resource augmentation. Our technology products include ERP, HRMS, CRMS, and various industry-specific solutions.

As a complete IT partner for enterprises and businesses, we harness advanced technologies to conceptualize, develop, and implement innovative products and solutions that make lives easier. We are proud to be your partner in success!

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