Silwana Infotech
Investing into Innovation

Designing A Corporate Website for one of the leading bank in UAE

Country

UAE

Domain

IT Services

Set up in 1985, the bank is the third-largest bank in the UAE. At present, the bank offers a variety of retail, investment, commercial, merchant, brokerage, and fund management services through its 48 branches spread all over the country.

The bank wished to make its yearly financial reports easily available to its customers online. They were looking for a well-designed website for showcasing their financial reports in an innovative manner. Their main focus was on customer engagement along with building their brand image. Our team of Silwana Infotech was brought in to develop an effective solution based on the client's requirements.

To overcome the challenges, our team of experts designed a corporate presentation website conforming to the needs of the bank. The innovatively-built website was designed thoughtfully to help the bank showcase all its annual reports effortlessly in one place. In addition, it allowed them to present complex data in the form of animated graphs that could be understood by the average customer.

The internal team of the bank could easily update the website with their annual reports, presentations, and various other statements that they wish to share with the customers. In addition, the website allowed them to customize all the presentations with user-friendly animations created using HTML.

The innovative corporate presentation website designed by the team of Silwana Infotech allowed the Bank administration to make all reports and presentations available online for their current and potential customers. It enabled them to showcase all the information in an easy-to-understand manner through the use of animated graphs.

The easily navigable website made it easy for customers to search for, view, as well as download the statements and annual reports published by the bank. This helped the bank improve its brand image by building trust among the customers.

A Snapshot of Results

- Easy sharing of financial reports and statements
- Effortless customization of presentations with innovative animated graphs
- Robust backend design to make sharing easier for the internal team
- Easy access to information for current and potential customers
- A positive brand image leading to improved customer acquisition

Develop Innovative Solutions For Your Business Problems With Silwana Infotech's Leading Web Development Services.

Get in touch to know more

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About Silwana Infotech

Silwana Infotech is a market-leading name in global IT services. With headquarters in Dubai, UAE, development centre in India, and presence across 7+ locations, we are spearheaded by a leadership team comprising industry expert, business-technical analysts, and subject matter experts with far reaching experience of more than 2 decades.
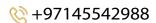
Our comprehensive IT services range from software development, product engineering, infrastructure services, and solutions based on emerging technologies like AI, BI, IoT, Blockchain, AR-VR etc. to digital marketing, content creation and resource augmentation. Our technology products include ERP, HRMS, CRMS, and various industry-specific solutions.

As a complete IT partner for enterprises and businesses, we harness advanced technologies to conceptualize, develop, and implement innovative products and solutions that make lives easier. We are proud to be your partner in success!

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