

CASE STUDY

Creating a Custom Website for a Leading Bank to promote Islamic Banking Benefits and Services



Established in 2007, Dar Al Sharia is a breakthrough initiative by the Dubai Islamic Bank, which is the world's first Islamic Bank.

They are supported by a team of experts in the field of Sharia, law, banking and finance and they provide quality and personalized Sharia advisory and consulting services across all verticals of Islamic banking and finance. To execute their operations and fulfill their goals of promoting worldwide islamic banking, the client wanted to build a visually-appealing and user-friendly website.

Silwana's team started with developing the information architecture for the new website's sitemap. The focus was on creating an easily navigable user-path that would take the visitor through all the service offerings of the client and make it easier for them to get the necessary information. The website includes custom layouts, databases, and functionality to evolve with the client's needs as they grow and scale their operations for years to come. The website also supports various devices like computers, smartphones and tablets OSs and browsers to ensure consistent user experience.

After a successful implementation of the secure custom website, the client experienced increased user engagement through the site's easy-to-navigate interface that provides access to the key information within a few minutes. They also received more query calls regarding their services, thanks to the clean, crisp, and strategic design.

A Snapshot of Results

- Enhanced web presence across user groups
- Higher visitor engagement on multiple platforms and channels
- Increased calls enquiring about the services and work that
 Dar Al Sharia does

Build an Impressive Web Presence With Silwana Infotech's Expert-Led Web Development Solutions.

Contact us to know more

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About Silwana Infotech

Silwana Infotech is a market-leading name in global IT services. With headquarters in Dubai, UAE, development centre in India, and presence across 7+ locations, we are spearheaded by a leadership team comprising industry expert, business-technical analysts, and subject matter experts with far reaching experience of more than 2 decades.

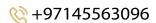
Our comprehensive IT services range from software development, product engineering, infrastructure services, and solutions based on emerging technologies like AI, BI, IoT, Blockchain, AR-VR etc. to digital marketing, content creation and resource augmentation. Our technology products include ERP, HRMS, CRMS, and various industry-specific solutions.

As a complete IT partner for enterprises and businesses, we harness advanced technologies to conceptualize, develop, and implement innovative products and solutions that make lives easier. We are proud to be your partner in success!



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